

3<sup>rd</sup> June 2010



Welcome to IBT's June newsletter. We have three events this month:

### Climate change – has the media got it right?

This topical debate, in partnership with The Guardian and One World Media, aims to explore how effectively media coverage of climate change is engaging a wide audience and to understand where the public currently stands on these issues. Given recent indications that there is growing scepticism amongst the public, is it time for the media to change the way it reports climate change? A panel discussion will be chaired by The Guardian's Environment Editor, Damian Carrington, with speakers from the BBC, Ipsos MORI, Oxfam and Futerra. There will also be a number of key people in the audience. This event takes place at 6pm on Monday June 21<sup>st</sup> at the Guardian offices in King's Place. An invitation can be downloaded from the IBT website [www.ibt.org.uk](http://www.ibt.org.uk) If you'd like to attend please contact Moira Stewart at [ibtorg@hotmail.co.uk](mailto:ibtorg@hotmail.co.uk)

### Sky News briefing

Adrian Wells, Sky News' Foreign Editor is next in our series of commissioner briefings. We've not heard from Sky before so it's a good opportunity to find out the best way to pitch ideas to them, and the sort of stories they are keen to do in the future. These briefings are aimed at media officers who want to build up their contacts amongst broadcasters. This one takes place at 10am on Wednesday June 30<sup>th</sup> at the IBT offices in Southwark. Places are limited – please let me know if you'd like to attend.

### IBT AGM

Our AGM will take place at 5pm on Tuesday June 22<sup>nd</sup> at The Hub King's Cross, 34b York Way, London, N1 9AB. This is open to all IBT members and it's your opportunity to influence our future strategy.

Best wishes

Mark